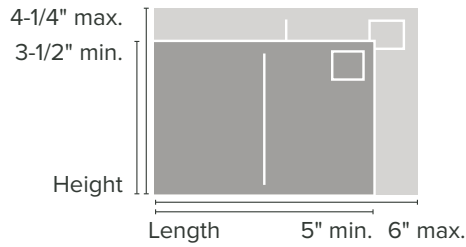


## POSTCARDS

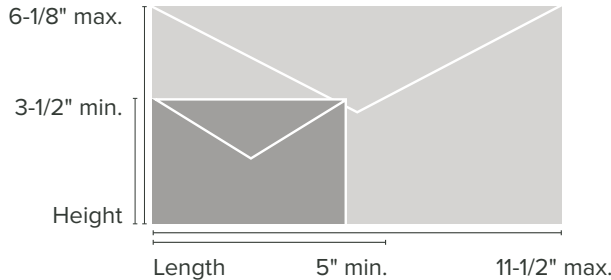
**Thickness**  
Min .007"  
Max .016"



## LETTERS

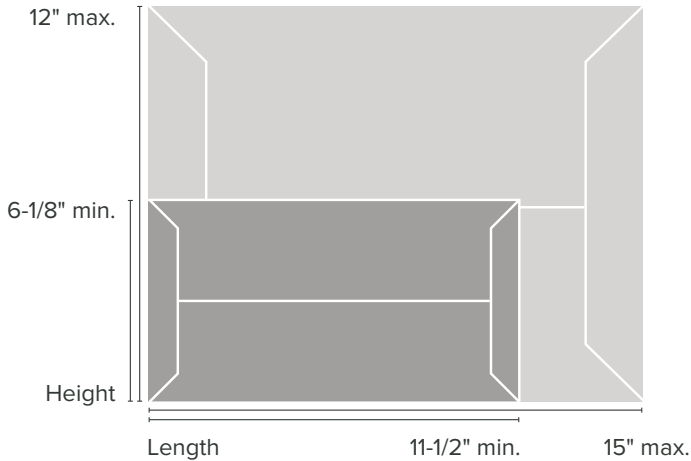
**Thickness**  
Min .007"  
Max .25"

*Includes oversized postcards  
and self mailers*



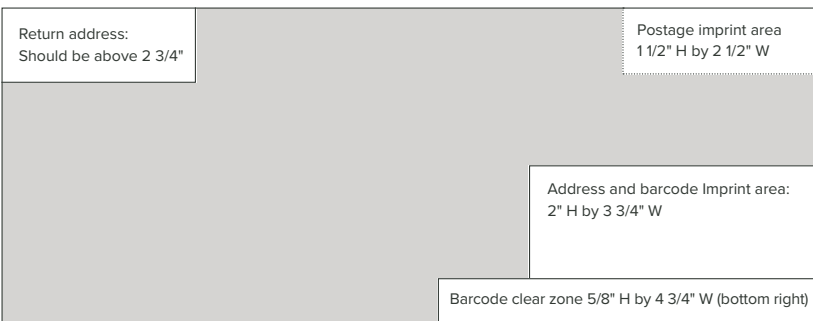
## FLATS

**Thickness**  
Min .25"  
Max .75"



## CLEAR FREE ZONE POSTCARD & LETTER MAILING ONLY

Meet postal regulations and benefit from postal discounts.



### CLASS OF MAIL

### POSTAGE RANGE

**First Class**

.257 to .274

**First Class**

.383 to .428

**Marketing Mail**  
(Standard)

.228 to .291

**Marketing Mail**  
(Nonprofit)

.110 to .173

**First Class**

.486 to .727

**Marketing Mail**  
(Standard)

.352 to .632

**Marketing Mail**  
(Nonprofit)

.178 to .458

**EDDM Market Mail**  
(Standard)

.180 to .225

**EDDM Market Mail**  
(Nonprofit)

.092 to .137

**EDDM Retail**

.187

*Local and concentrated mail  
qualify for the lowest rates.*

*Ranges are for presorted automated mailings.*

## USPS DELIVERY GUIDE

|   | First Class Mail* | Standard Presort and Nonprofit |
|---|-------------------|--------------------------------|
| <b>Local Madison Area</b><br>3-Digit 535, 537, 538, 539 | 2 Days            | 2-5 Days                       |
| <b>Wisconsin and Surrounding States</b>                 | 2 Days            | 5-10 Days                      |
| <b>Other U.S. Locations</b>                             | 3 Days            | 10-15 Days                     |

*These delivery estimates are the post office goals and are variable based on how busy the USPS is. They are not guaranteed delivery times.*

*\* First class mail should be used for time-sensitive mailings or sending important information (i.e., bills, statements, and personal information).*

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