

# Retractable Banner

.5" bleed area

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Total Graphic Area: 36" w X 66.5"  
up to 89.75" h  
Total Visual Area: 36" w x 60"  
up to 83.25" h

Please be sure to include a 1/8" bleed

## General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- All fonts must be created to outlines
- Do not scale artboard

6" bleed area

**BLEED AREA**  
will not be visible when  
mounted into bannerstand